

2025

RICCIO
collection

A DESIGN CONTEST
FEAT. RICCIO PATTERN



NUOVEFORME
FIRENZE



History of **Alvino** **Bagni** pottery

He was born in a hamlet of Lastra a Signa in 1919 and since his childhood he was interested in the pottery world.

Thanks to the teachings of the artist Torello Santini, he began to work in Arnaldo Pugi's pottery workshop in Ponte a Signa. After the end of World War II, Pugi himself would eventually finance Alvino Bagni, so that he could open his first workshop.

Ceramiche Bagni's story begins with the production of 3.500 small plates with the slogan "I like Ike" for the election campaign of Dwight D. Eisenhower, who would eventually become the 34th president of the U.S.A. in 1953.

Alvino firm heavily relied on the work of family members. The first and most important one was his wife Gina that would accompany him for his entire working life.

The 50's and 60's were crucial years for Bagni's company. During those years Bagni increasingly collaborated with some of the most important personalities of the American design and business community like Raymor (N.Y.) and Rosenthal. For them, Bagni created extremely modern pieces for its time.

The firm eventually moved into a bigger and more modern factory and by 1980 the firm had more than 100 employees and it had become synonymous for high-quality production. At that time, it was very well known for high-end pieces produced with new, experimental techniques. Unfortunately, problems came with rise of globalization. The company was still using craft production systems and it couldn't face excessive cost reductions needed to compete in the new global scenarios.

Despite Alvino Bagni's efforts to save his employees the company had to close definitively in 1990. In 1993 he returned to ceramics with the new company, Nuoveforme. He retreated after 8 years of work for health reasons. Alvino died in 2009, at the age of 90.

His entire working life was devoted to humbleness, technique, passion and creativity.

From Alvino Bagni to **Nuoveforme**

The company Nuoveforme, was created in 1993 as a pursuance of the original Alvino Bagni pottery.

Currently, Nuoveforme is managed by Gianfranco Ghiretti and Alvino Bagni's granddaughter, Maria Chiara Ghiretti along with some other well-known collaborators.

Main features of Nuoveforme products are variety and uniqueness, deriving from Alvino Bagni's cultural and artistic knowledge that he passed over to Gianfranco Ghiretti and his grand-daughter Maria Chiara.

The technical skills of Nuoveforme in some way inherit the experiences of collaborations with artists such as: Enzo Borgini, Remo Buti and Michele Santonocito, who worked with Alvino Bagni.

All of this turns into unique pieces, combining unconventional modern design and the re-issuing of historical pieces from Alvino Bagni archive.

Nuove Forme develops its products with the cooperation of local craftsmen who create models and plaster moulds for Nuove Forme, as well as the semi-finished products.

The stages of glazing, decoration, firing and packaging are then totally performed by Nuove Forme in its factory.

Over the years Nuove Forme found its space in the high-end global marketplace, aiming to a fringe clientele in search of unique and handmade products. Nuove Forme also provides the possibility of making bespoke, custom-tailored objects, made according to specific customers' requests.



Riccio Collection

02

This decoration is a standard, a classic pattern of the history of Alvino Bagni/ Nuoveforme since the early seventies' when it was conceived by Alvino Bagni that after its development he also designed and made a special tooling to perform this decoration at best.

Riccio is a stunning combination of geometrical decoration and complexity of execution combined with linearity and rigor.

50 years after its creation we have thought to launch a new project that we have conceived as a sort of contest with no winners or losers, where the designers were asked to re-interpretate Riccio pattern with few restrictions and limitations to freedom of expression.

The project will take off at the time of 2022 Salone del Mobile and we will periodically release the works that the designers have created, one single project for each of the selected designers.



VASE

Cacti

“INSPIRED BY THE NATURAL ELEGANCE OF DESERT”

design
Elena Manferdini





REF. RIC 7

BASE VASE / CACTI

Vase cm 20 H x 27 L

Base: Glossy Green

Dots: Orange



REF. RIC 8

CENTER VASE / CACTI

Vase cm 25 H x 22 Ø

Base: Glossy Light Blue

Dots: Pink



REF. RIC 9

TOP VASE / CACTI

Vase cm 25 H x 22 Ø

Base: Glossy Orange

Dots: Light Blue



REF. RIC 10

BASE VASE / CACTI

Vase cm 20 H x 27 L

Base: Matt Eggplant

Dots: Rosa



REF. RIC 11

CENTER VASE / CACTI

Vase cm 25 H x 22 Ø

Base: Matt Petrol Green

Dots: Yellow



REF. RIC 12

TOP VASE / CACTI

Vase cm 25 H x 22 Ø

Base: Matt Pink

Dots: Light Blue



TOTEM / CACTI

cm 70 H x 27 L



DESIGNER

Elena Manferdini

Elena Manferdini is an Italian architect and designer whose work seamlessly merges creativity with technical precision. With over two decades of experience in architecture, industrial design, and public art, Elena's design practice, Atelier Manferdini, is based in Venice, California. Her work is known for its vibrant use of color, innovative forms, and meaningful connections to community and place.

07

Elena can be described as a true global citizen with a deep passion for art, creativity, and innovation. Her contributions to the field have earned her numerous awards and accolades, including the 2016 PAN Award for Best Public Art Project in North America. In 2019 she was honored with the ICON Award, which is a prize that recognizes iconic women who have made an indelible mark on Los Angeles, culture, and society in general through their work, character, and creative leadership.

In addition to her design practice, Elena is a dedicated educator, currently serving as the Graduate Programs Chair at the Southern California Institute of Architecture (SCI-Arc). She has also held visiting professor roles at institutions like UC Berkeley, Cornell University, and the University of Pennsylvania. In 2024 the presidentially appointed 12-member Fulbright Foreign Scholarship Board has selected Elena Manferdini for a Fulbright Specialist Award to the United Arab Emirates. Elena Manferdini joins the ranks of Fulbright alumni who have gone on to become heads of state, judges, ambassadors, CEOs, Nobel Laureates, and more.

Elena continues to inspire and shape the future of design through her innovative work and commitment to innovation.

INTRODUCING THE CACTI VASE

The Project

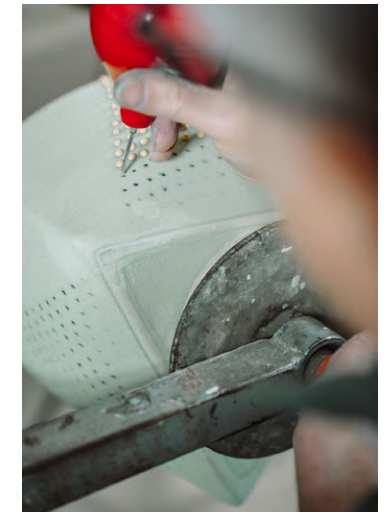
The art of nature, shaped in ceramics.

Inspired by the natural elegance of desert cacti, these three stackable vases evoke the organic beauty found in nature, making them not only vessels but also works of art. The textured surfaces draw upon the quiet resilience of desert flora, embodying the raw, unrefined beauty that arises from the interplay between harsh environments and natural growth. Their forms reflect the adaptability and endurance of plants that thrive in the most challenging conditions.

Available in a range of color options, these vases unlock a world of creative possibilities. Their versatile design allows them to be mixed and matched, offering the freedom to create bespoke arrangements that complement both the unique character of a space and the beauty of different flower displays. The ability to recombine them in countless ways ensures that every composition is unique, providing an opportunity for artistic expression.

CACTI reimagine the age-old surface decoration technique known as "riccio," an exquisite fusion of geometrical precision and intricate execution honed by Nuove Forme. Rooted in a history that traces back to a region near Florence, Italy, the company employs bespoke pottery manufacturing and distinctive textures to perfect the finishing of their vases.

With each vessel, you invite a piece of the natural world into your home, reminding us of the timeless beauty and resilience that nature offers.



VASE

Code

"A FUSION OF TRADITION AND TECHNOLOGY"

design
Arik Levy





REF. RIC 5

VASE / CODE

Vase cm 26 H x 20 Ø
Base: Matt Electric Blue
Dots: Coral red



REF. RIC 6

VASE / CODE

Vase cm 30 H x 19 Ø

Base: Matt Black

Dots: Black



DESIGNER

Arik Levy

"Creation is an uncontrolled muscle" according to Arik Levy (born 1963).

Artist, technician, photographer, designer, video artist, Levy's skills are multi-disciplinary, and his works are shown and installed worldwide. Best known publicly for his sculptures – such as his signature Rock pieces –, his installations, limited editions and design, Levy nevertheless feels "The world is about people, not objects."

Hailing originally from Israel and moving to Europe after his first participation in a group sculpture exhibition in Tel-Aviv in 1986, Levy set up his studio in Paris in 1992.

Heavily dyslexic, art became his medium of expression. His formation was unconventional where surfing and painting on surfboards as if they were canvas, as well as his art and graphic design studio, took all of his time back home. After years of practice Levy decides to take on studies at the Art Center Europe in Switzerland where he gains a BS with distinction in 1991.

After a stint in Japan where he consolidates his ideas, observing Japanese minimalist culture and way of life, and taking on very different experiences such as manufacturing products and pieces for exhibitions, Levy returns to Europe where he contributes his artistry to another field – contemporary dance and opera by way of set design and installations.

The creation of his studio then meant a foray back to art, his first love, followed by industrial design, as well as other ways of expressing his talent.

Considering himself now more of a "feeling" artist, Arik Levy continues to contribute substantially to our interior and exterior milieu, his work including public sculpture, as well as complete environments that can be adapted for multi-use. "Life is a system of signs and symbols," he says, "where nothing is quite as it seems."

Arik Levy is Chevalier des Arts et des Lettres de la République française.

INTRODUCING THE ARIK LEVY "CODE" VASE

The Project

A Fusion of Tradition and Technology

Inspired by Nuovaforme's exceptional ceramic craftsmanship and their innovative Riccio enameling technique, the "Code" Vase is a testament to the art of coding and decoding, both in the world of ceramics and beyond.

This vase draws its inspiration from ancient Egyptian ceramic vessels, reimagined with a contemporary twist and a gaze towards the future. Its design embodies a top-down view reminiscent of a bank safebox, complete with a shutter mechanism that infuses the vase with a captivating visual dynamism and a tactile, kinetic quality.

What truly sets this masterpiece apart is the meticulous application of the Riccio dot technique on its surface. These delicate dots are strategically placed precisely where one would naturally hold the vase, making the act of picking it up a tactile and sensory experience. As hands caress the vase, they engage in a form of "hand reading," tracing the patterns of the dots and decoding a unique message that we each invent in our own interpretation. The journey of the dots, as they gradually move across the surface and leave their original positions, symbolizes freedom and the expression of movement—an art form in itself. Gazing at the vase for an extended period, one can witness the dots' captivating journey of exploration and transformation.

Arik Levy, the visionary artist behind this creation, has seamlessly blended tradition and technology to craft a vase that transcends mere functionality. With the "Code" Vase, he invites us to embark on a sensory voyage, connecting with the past while embracing the future.

Arik Levy's work, visit www.ariklevy.fr



VASE

Chameleon

"THE SPLENDOR OF THE CHAMELEON'S LIVERY AND ITS ALMOST ENTROPIC DISORDER HAVE BEEN SPREAD OVER AN ORGANIC AND MEASURED SHAPE THAT ENHANCES ITS CHROMATIC ACCENTS."

design
Andrea Mancuso / Analogia project





REF. RIC 4

VASE / CHAMELEON

Vase 36 cm x 19 Ø

Base: Brown

Dots: Orange, ochre, sky blue, and petrol blue



PH. Delfino Sisto Legnani

DESIGNER

16

Andrea Mancuso

The work of Italian designer Andrea Mancuso strikes a fine balance between the fantastical and the everyday. Originally from Rome, Mancuso spent his early career in London, a creatively formative period that steered Mancuso's practice towards the experimental and imaginary. He has since nurtured a rigorously research-based approach, deeply indebted to the persuasive power of storytelling.

In 2011 he went on to found his own firm, Analogia Project, which debuted at the invitation of Will Alsop during London Design Week.

He has since lent his unique perspective to brands and institutions like Bulgari, Triade, Fendi, Hermes, Nilufar Gallery, Lema, Perrier-Jouët, Slamp and Wallpaper*, creating furniture, installations and exhibitions that evoke narratives in a way that transcends culture, time and space. His projects have been published worldwide and exhibited in major international fairs.

Since 2017 he has taught the Master of Interior Design course at NABA Academy in Milan

INTERVIEW WITH THE AUTHOR

The Project

What did you like about the idea of interpreting the Riccio pattern?

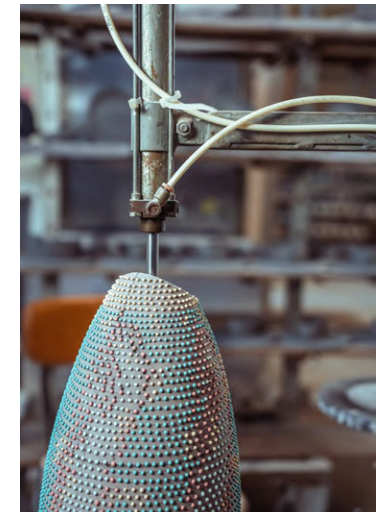
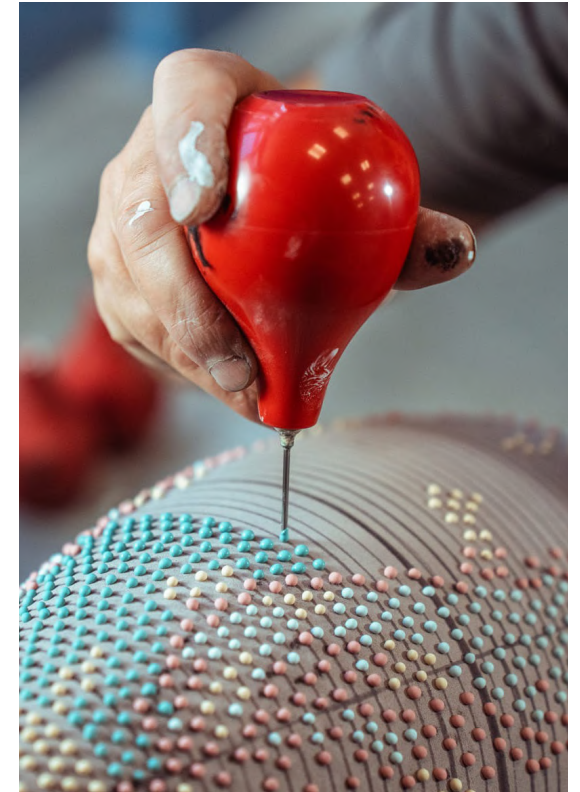
I had seen this decoration by Nuoveforme and appreciated its cleanliness and expressive rigor, combined with manual skill taken to the highest levels. I really liked the idea of giving my creative contribution to a decoration initially conceived by Alvino Bagni in the early seventies and of re-proposing it in an unusual guise.

What do you like of working with Nuoveforme?

I have already known Nuoveforme for some time, with whom I have already worked on various bespoke projects and special installations. The company still has an enormous archive of colors and finishes, of which it has preserved the recipes and technical secrets. Furthermore, the company continually researches new color possibilities and this always allows us to experiment with new possibilities.

How was the process that led to the concept of your work?

I thought of combining the magnificence and richness of the natural world with the rationality of design in an object, trying to merge these two aspects into a harmonious whole. The splendor of the chameleon's livery and its almost entropic disorder have been spread over an organic and measured shape that enhances its chromatic accents.



VASE

Arcadia

“A TRIBUTE TO THE ENCOUNTER OF THE FEMININE AND MASCULINE, TO THE “UNION”, TO THE SACREDNESS OF GRAFTING, TO THE “WELCOME”, TO THE BEAUTY OF LIFE AND ITS MYSTERY.”

design
Stefania Vasques





REF. RIC 3

VASE / ARCADIA

Vase cm 28 H x 30 Ø

Black Matt

Ochre Matt

Burgundy Matt



P.H. Giorgio Possenti

DESIGNER

Stefania Vasques

She was born in Catania. She lives and works in Milan. Architect, designer and stylist, she collaborates with the best magazines that deal with furniture and design. She collaborates as a designer with L'abitare, Corrado Corradi, La piacentina, Altre forme, Danese and Sambonet. She is part of a group of Officina Temporanea designers who, together with Artigiani officina, self-produce limited series pieces, expression of a theme or use. She believes that the designer's task is to create "useful" objects. She creates "0.0 design" a label that produces handcrafted products reinterpreted in a contemporary key. She loves everything that nature spontaneously offers because it is rich in ancient wisdom and knowledge yet to be discovered. She loves beauty as a resource for everyone and as a value. She loves art, chocolate, cycling, solar panels, photovoltaics, olive oil, Sicily, his family, friends, Officina Temporanea, K-lab, 0.0 design, the sea, trees, medicinal and aromatic plants, natural medicine and all people of good will.



INTERVIEW WITH THE AUTHOR

The Project

Arcadia. With reference to the homonymous Greek region, which was fabled by bucolic poets, a pleasant landscape, a scenery for an idyllic life.

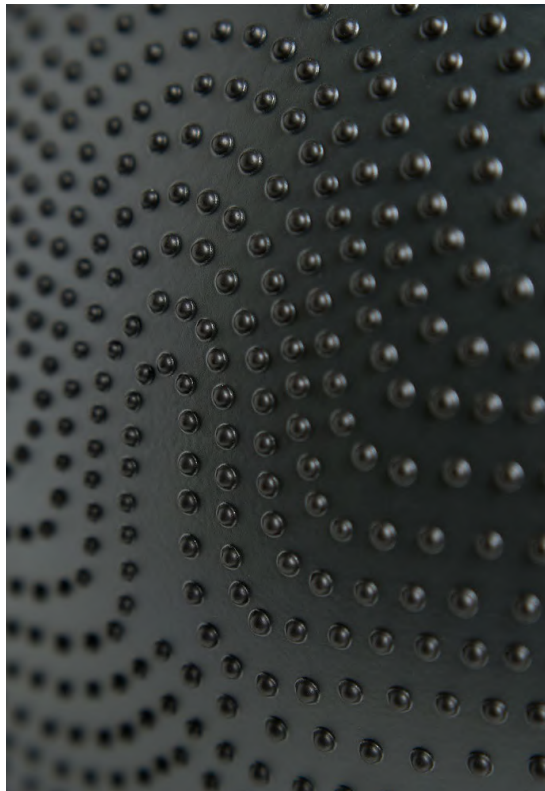
Essential, archaic, pure, a prehistoric form, an evergreen archetype, the sphere represents the "belly", a welcome, the roundness, the feminine, the zero, the field for all possibilities.

Its decoration "the Riccio/the hedgehog" is reinterpreted by retrieving an ancient sacred mandala with the aim of representing the "seed", the origin, the masculine, the first prince, the reproductive gem.

The belly guards and the seed gets reproduced, in turn generated by a belly that welcomes and by a seed that activates the mysterious force generating the energy of life that is repeated in a temporal unicum that has neither beginning nor end. Mystery and sacredness.

A tribute to the encounter of the feminine and masculine, to the "union", to the sacredness of grafting, to the "welcome", to the beauty of life and its mystery.

Dedicated to all the "sacred" lives of this land.



VASE

Hugo

*"I BELIEVE WHAT I SAY,
I DO WHAT I BELIEVE IN."*

V. Hugo

design
Simona Cardinetti





REF. RIC 2

VASE / HUGO

Vase cm 32 H x 22 Ø

Burgundy

Petrol blue



DESIGNER

Simona Cardinetti

Simona was born in Como and studied at the Accademia di Belle Arti, specializing in interior design. She started working in television as a set designer for events such as the Venice Film Festival and the Cannes Film Festival.

She also collaborated as an image consultant with furniture and design companies, while still being a set designer for trade shows and other events. She currently works as an interior designer for restaurants, hotel and private homes and as a product designer, creating contemporary ceramic pieces of functional decor.



INTERVIEW WITH THE AUTHOR

The Project

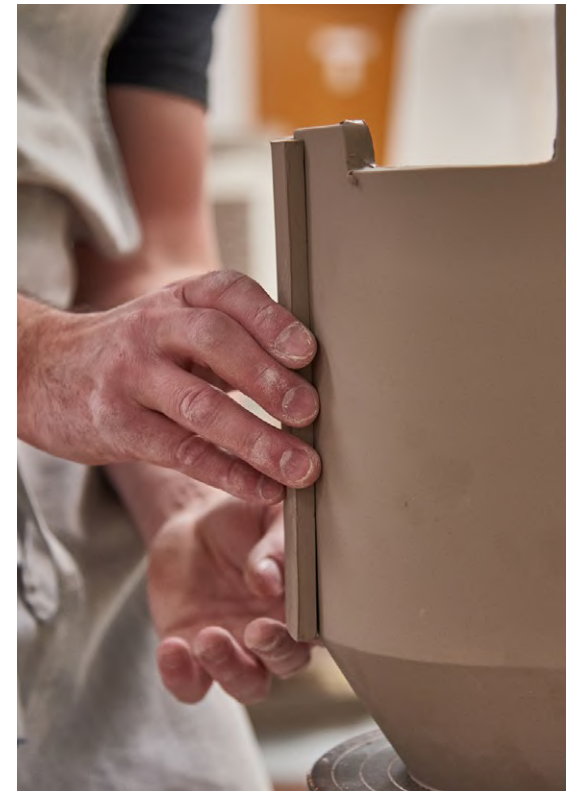
What did you like of the idea of interpreting the Riccio pattern?

I work as interior designer and I collaborate with interior design and architectural studios. I mainly deal with styling. For this reason I love working with colors, fabrics and different materials that I combine together. The first time I saw the Riccio vase from Nuoveforme I have appreciated the texture that has an ancient but also contemporary feeling. Moreover I have appreciated the incredible aesthetic and artistic result of the manual technique.

I have started to imagine a big variety of forms to be contaminated with this texture. Then, as usual, I have started to clean the redundancy of forms and I have come to this almost masculine look, made more gentle with the use of light colors and Riccio pattern. At first glance Hugo looks very simple and linear but it turns into a strong figure through the use of the decorative elements of Riccio pattern. The name Hugo well interprets its aesthetic.

*Je crois ce que je dis, je fais ce que je crois.
I believe what I say, I do what I believe in.*

V. Hugo



VASE

Princex

*“A SASSY & ELEGANT LITTLE VESSEL OF
GENDERQUEER SENSUALITY & LOVE”*

design
Adam Nathaniel Furman





REF. RIC 1

VASE / PRINCEX

Vase with Lid cm 45 x 15 Ø
Yellow / Pink / Light blue
with Yellow + Light blue Lid



DESIGNER

Adam Nathaniel Furman

Adam Nathaniel Furman is a London based designer & artist of Argentine and Japanese heritage whose practice ranges from Architecture & interiors, to sculpture, installation, writing and product design.

Furman co-runs the influential Saturated Space research group on colour at the Architectural Association, was a studio master of Productive Exuberance at Central st Martins, published the book *Revisiting Postmodernism* with Sir Terry Farrell for the Royal Institute for British Architects, and has written for numerous publications.

Adam has won several awards including the Blueprint prizes for Design Innovation in 2014 and Best Small Project in 2018, as well as the UK Rome Prize for Architecture 2014-15 and FX Product Designer of the Year 2019.

Furman's work is in the collections of the Sir John Soane Museum, the Design Museum (London), the Abet Museum, the National Gallery of Victoria and the Carnegie Museum of Art, and they have shown in numerous cities around the world.



INTERVIEW WITH THE AUTHOR

The Project

What did you like of the idea of interpreting the Riccio pattern?

I just absolutely fell in love with the way the technique showed off the tactile and handmade quality of Italian craftsmanship, the exquisite richness & complexity that one obtains from beautiful objects made by skilled hands, while also being fresh, modern, vivacious, tactile & aesthetically unique.

What do you like of working with Nuoveforme?

I fell instantly in love with Nuoveforme, a company whose archive and skillset is steeped in a deep technical understanding, but perhaps even more importantly a profound and obvious passion for the exquisite effects that beautiful and rich glazes afford to different ceramic forms. I dream of disappearing into their archive and getting lost in a world of shapes and colours...

How was the process that led to the concept of your work?

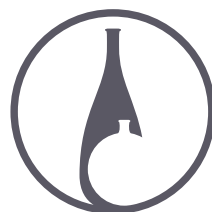
I became acquainted with Nuoveforme's remarkable craft tradition and genius with glazes, and was instantly inspired. As I always do, I brought questions of expression and identity into the vessel I designed, in this case turning the vase into a character, a bright, bold and vivid personality full of sass, and pizzazz, a royal emblem covered in divine ceramic sequins, topped with a glittering crown, and drenched in lascivious pigment...



Packaging

For our collection, we have chosen to employ solely natural and fully recyclable materials. So we used stretched paper to protect our objects and as box, we chose a simple corrugated carton box. The packing can be re-used as a container in your home and we like to think at the possibility of giving a second life to our packing rather than making it to be part of the huge global waste disposal cycle.

We try to contribute with our packing to a more sustainable product system, with the vision of circular economy.



NUOVEFORME
FIRENZE

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